



PEER-TO-PEER Fundraising Tips

Thank you for sharing your time and talents to help raise funds for No Barriers.

Following are ideas to get you started with successful fundraising. Remember, this is simply a guide. We look forward to seeing what you do to add your own creativity and flare.

- **Create Your Personal Fundraising Page.** Set up your own page or join a team. [Click here get yourself to the starting line.](#)
- **YOU First.** Not everyone likes to lead, so it's helpful for you to make the first donation. No pressure to give outside of your comfort zone - \$10 will get the donations rolling!
- **YOUR Story Matters.** During setup, you are invited to add a note: *"Why are you passionate about this campaign?"* We cannot emphasize enough how important this is! Why does this work matter to YOU? The passion and enthusiasm shared in your personal story will inspire friends, family, and your community to take action and donate. *Note: Your story doesn't need to be long - just a paragraph or two is perfect.*
- **Build Momentum.** Start with those closest. Send a personal email message to your family and friends first. Then reach beyond and send an email to your extended community. This builds confidence, momentum and gets donations rolling in toward your goal.
- **Social Media.** Social media is an ideal tool for this type of fundraising. Share your favorite photo, goal, and link to your page. Remember to tell people why this is important to you. *NOTE: Increase activity by thanking donors and naming/tagging them in your post.*
- **Update & Follow-up.** People gets lots of emails and look at countless posts on social media, so don't be shy. Plan to send a follow-up email and re-post on social media to remind people who haven't given and to provide updates about how far you've come toward reaching your goal. Ask your community to help you reach milestones.
- **Thank. Thank. Thank.** Please take the time to thank your donors, ideally within 24 hours of giving. They are the foundation to the success of your fundraiser.
- **YOU ARE A CHANGE-MAKER!** Fundraising can take some creativity and persistence to be successful...AND it will pay off! Your hard work and effort will change lives!

We're here to help. If you need any assistance, please contact our
Development Director at development@nobarriersusa.org.
www.nobarriersusa.org