



NO BARRIERS

WHAT'S YOUR EVEREST 2025

Sponsorship Opportunities

PREPARED BY:

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Winter Park, CO

www.nobarriers.com/

[whats-your-everest](http://www.nobarriers.com/whats-your-everest)





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WHAT'S YOUR EVEREST 2025

Presented in partnership with the *National Sports Center for the Disabled*

SUMMARY: Presented in partnership with the National Sports Center for the Disabled, **What's Your Everest** is No Barriers' signature annual community event—an inclusive mountain adventure day where individuals of all ages, abilities, and backgrounds come together to push past limits and achieve something extraordinary. Participants form supportive “rope teams” to climb toward a literal and symbolic summit, navigating obstacles and celebrating the strength of human connection. Whether facing physical, emotional, or societal barriers, everyone at What's Your Everest commits to a shared mission: to find their personal Everest—and rise to meet it. Each year, the event draws approximately 200 participants, including adaptive athletes, veterans, families, volunteers, and community supporters.

LEAD SPONSORSHIPS:

Presenting Sponsor: \$20,000 (1) available

- “What's Your Everest 2025, Presented by [Your Name]”
- Logo recognition on website, email, and on-site signage
- Verbal recognition at event
- (2) Social media recognition pre/post event
- (16) event registrations + (16) gondola tickets

Summit Sponsor: \$10,000 (2) available

- Logo recognition on website, email and on-site signage
- Verbal recognition at event
- (2) Social media recognition pre/post event
- (8) event registrations + (8) gondola tickets

Vision Sponsor: \$5,000 (4) available

- Logo recognition on website and on-site signage
- Verbal recognition at event
- (1) Social media recognition pre/post event
- (8) event registrations + (8) gondola tickets

It's really beautiful to have every kind of challenge under the sun... all moving together up the mountain and supporting each other in the ways that each of us need to be supported.

-Erik Weihenmayer, No Barriers Co-Founder



→ Contact kelly.liggett@nobarriersusa.org for more information





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SUPPORTING SPONSORSHIPS:

Pioneer Sponsor: \$2,500

- Logo recognition on website & on-site signage
- Verbal recognition at event
- (1) Social media recognition pre/post event
- (4) event registrations + (4) gondola tickets

Reach Sponsor: \$1,000

- Logo recognition on website
- (4) event registrations + (4) gondola tickets

WHY SPONSOR? (Impact + Visibility!)

- **No Barriers Reach:** Instagram: 11.4K followers, Facebook: 30K followers
- **Email Marketing Reach:** 25K members of the NB community, including major donors, volunteers, partners and supporters
- **No Barriers Primary Audience:** An incredibly diverse community of individuals of all abilities committed to pushing beyond perceived limitations, supported by a vibrant community of donors, volunteers and advocates.
- **Community and Social Impact:** A chance to create real life-changing opportunities by authentically partnering with an organization that empowers people with disabilities to overcome their limitations and change communities.

WHY SUPPORT NO BARRIERS?

No Barriers helps individuals of all abilities break through personal barriers and unleash the full potential of the human spirit. Your support powers transformative experiences that foster resilience, community, and the belief that **what's within us is stronger than what's in our way.**



I will never forget this moment. It's such a beautiful opportunity.

-Spencer Danner, FNBO

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